


VISITOR DATA CAPTURE

Ensure you contact new customers speedily

At the press of a button, record the details of potential customers visiting your stand

➔ Pocket sized barcode scanner for hire

<p>Simple, Slim & Cordless, Battery Powered, Mobile Barcode Reader</p>	<p>Credit-card sized Lightweight Easy to use Accurate reading</p>	
<p>Why?</p>	<p>To record visitors</p>	<p>On to an Exhibitor Stand or into Seminars or for Competition entries</p> <p>Negates the collection of business cards or scrappy bits of paper!</p> <p>You are exhibiting to bring your products to the notice of new and returning customers.</p>
<p>How?</p>	<p>Point and click</p>	<p>Press the button and listen for the beep.</p>
<p>Add-on features</p>	<p>Additional Barcode sheet</p>	<p>Code up to 40 additional barcodes to personalise your data and categorise your visitors ie: 'send brochure', 'needs follow up visit', 'interested in product A', etc.</p>
<p>How many?</p>	<p>As many as you require</p>	<p>Provide 1 for each of the team on your stand to create a competitive atmosphere!</p>
<p>Data</p>	<p>Format</p>	<p>Data can be provided as an Excel Spreadsheet, CSV, etc – you decide. Content of the fields in the data file depends on data requested on the visitor registration forms.</p>
	<p>When</p>	<p>Data is emailed after the show – usually within 1 working day. Data can also be provided at the end of each day, on a USB stick or as a print-out.</p>
	<p>Use</p>	<p>Can be used for email broadcasting or Mailmerge.</p> <p>Ensures speedy contact with your potential customers.</p>

