



NEWS RELEASE

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FPS EXPO 2009 – Harrogate International Centre

VISITOR NUMBERS BUOYANT AT FPS EXPO 2009

As the doors closed on FPS EXPO 2009 on 2 April organisers The Federation of Petroleum Suppliers (FPS), recorded over 2000 visitors to the show from afar a field as the USA and South Africa.

FPS EXPO 2009 is one of the few exhibitions to survive the recession with many exhibitions taking the decision to cancel but the visitor numbers and companies exhibiting at the show reinforces the growing interest in this oil distribution industry focused exhibition. Almost 700 guests also attended the FPS Dinner held on the last evening of the exhibition.

The show is becoming well known throughout the world market and this reflected in the visitor profile from across the globe.

Many visitors cited the importance of technology together with key industry issues and meeting face to face with exhibitors as the main reason they visited FPS EXPO 2009. Furthermore, many were returning visitors having attended the show on more than one previous occasion.



Visitors to the exhibition were able to see the latest developments from companies like MAN Truck and Bus UK Ltd for which, FPS EXPO 2009 is the only exhibition the manufacturer has committed to this year. New products were launched by many companies at the exhibition including Nutzfahrzeuge ROHR GmbH who launched a new cylindrical, elliptical aluminium tank shape. Road Tanker Spares launched a new products range of replacement tank truck equipment. For the first time, Centre Tank Services exhibited their range of Nala water pumps designed for use in marine, caravan, water and sanitation applications and O.L.E Ltd showcased the new HMI-3100, which is a simple key reader device for commercial fuelling.

Further confirmation of the success of the show resulted in over 50% of stand space being rebooked for the 2010 event which is due to take place in April 2010.

Marketing and Events Manager, Vanessa Cook commented: "We are pleased by the fact we have not suffered with low visitors numbers despite the recession. Feedback from exhibitors has also been very positive, saying that they were able to meet a high number of senior buyers from key companies who were genuinely interested in their products and services."



Companies looking to exhibit at FPS EXPO 2010 should contact Vanessa Cook on
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Photography

Photographs from FPS EXPO 2009 are available. If you require any further images to support this release please email stephanie@fmmarketingpr.com.